For Sellers

- You don't pay to list your home.
- We price attractively to draw in buyers and drive competition, to help drive the final price up.
- Every offer is visible. This motivates buyers to make higher, better offers to stay competitive.
- The buyer premium model can open your listing to buyers who are tight on out-of-pocket cash for closing.
- You keep full control. Accept, reject, or negotiate any offer you see, at any time.
- When competition drives strong offers, you can choose the offer with terms you like best.

For Buyers

- You see competing offers in real time—no guessing if your offer is too high or too low.
- You decide what you're willing to offer based on full visibility.
- The sellers discounted the price of this home to account for the buyer premium. This gets added to the final purchase price so you can finance it instead of paying more at closing.
- You never wonder if you overpaid or missed out to a mystery offer, because you saw every offer.

For Buyer Agents

- You still get paid—just check the Buyer’s Addendum and let us know if you’ve already agreed on a set amount for your pay with your client.

- This isn't an auction. This is real estate done transparently, and your client has every right to negotiate.
- The buyer premium is transparent, disclosed early, and built to protect compliance.
- Your buyer gets full visibility and a better experience—and that reflects well on you.

For Agents You're Recruiting

- You see competing offers in real time—no guessing if your offer is too high or too low.
- You decide what you're willing to offer based on full visibility.
- The sellers discounted the price of this home to account for the buyer premium. This gets added to the final purchase price so you can finance it instead of paying more at closing.
- You never wonder if you overpaid or missed out to a mystery offer, because you saw every offer.